

KOHL'S

Web Analytics Intern

That just sounds impressive.

This position is responsible for driving site analytics in support of Kohl's digital business. You will be providing data driven insights on how customers engage with the digital experience across all channels. The insights derived are intended help drive customer engagement with the digital channel and to answer the questions of the business stakeholders.

What you'll do

Provide relevant and timely data driven insights on customer experience and purchase behavior

Support ad-hoc requests on site performance and customer engagement

Analyze customer interactions with Kohls.com across all digital channels

Provide guidance to cross functional teams on Key Performance Indicators

Work collaboratively with other portions of the digital team to provide insights and recommendations on the digital business

Career path

Web Analytics Intern

Digital Analyst

Senior Digital Analyst

This is you

Undergraduate junior

Data lover

Analytical thinker

Customer obsessed

Fearless about technology

Your major is probably something like

Mathematics

Analytics

Economics

Statistics

Marketing

Perks!

10 week paid internship

Summer housing in Milwaukee, WI

Associate discount

Transportation options

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Did you find a great fit?

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