

KOHL'S®

Creative Marketing Intern

Shh...don't let the other internships know that this is your favorite.

Do you love design, creative storytelling and creative problem solving? If so, this is for you! Creative marketing interns will have the opportunity to learn about how creative marketing impacts the marketing ecosystem. They will work collectively, as well as independently, with other creative team members developing creative solutions solving our customer needs through multiple omni-channels!

What you'll do

All:

Assist in development of Kohl's Brand storytelling and promotional experiences for our customers.

Work collectively with creative partners to bring Kohl's brands to life!

Copy:

Leverage storytelling as well as story creation

Design:

Execute overarching design (look & feel) in conjunction with Copy

Career path

Copy Writer/Designer

Copy Writer/Art Director

Sr. Copy Writer/Sr, Art Director

This is you

Undergraduate junior

Successful at balancing creative ideation with strategic thinking

Passionate about creating unique visual experiences for our customers through storytelling

Creative problem solver

Work with a sense of urgency and are comfortable with change and ambiguity

Innovate thinker and problem solver

Collaborative with peers and leaders

Results-oriented

Your major is probably something like

Graphic Design

Graphic Communication

User Experience/Digital Design

Journalism

Mass Communication

Creative Writing

....and more!

Perks!

10 week paid internship

Associate discount

Summer housing

Transportation options

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Did you find a great fit?

Submit interest

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