



2021 Summer Internship - Merchandising

A career at Meijer is so much more than just a paycheck. Meijer was built on one family's dream with the goal of helping people and now more than 85 years later that's exactly what we've done and will always do. Today, Meijer is the 19th largest privately held company – with more than 70,000 team members across six Midwest states. As the pioneer of the “one-stop shopping” concept, Meijer values innovation and fresh ideas from each and every Team Member. Meijer also offers countless opportunities for professional career growth, personal enrichment and truly invests in your success. Whether you join one of our retail stores, distribution centers, or corporate offices, as a Meijer Team Member you become more than just an employee...you become a member of the family.

Merchandising/Marketing Interns will work with one or more of our Merchandising or Planning teams to learn both the strategic and tactical aspects of merchandising and planning. The assignment will include at least one major project, which will be presented to our senior Merchandising leadership at the end of the program.

The intern may also get exposure to other activities of the function, including:

- Consumer insights, positioning metrics, and industry trends
- Product hierarchy changes
- Seasonal category business plans
- Validation of new item accuracy, item master set-up, and product outdates
- Conceptual assortment planning, initial line plans, vendor lines and selection
- Ad development, proofing and resolving discrepancies
- Collaboration with Space Planning teams

Qualifications:

- Progress toward a Bachelor's degree in merchandising, marketing, supply chain, retailing or a related field.
- Analytical and problem-solving skills
- Ability to gather and interpret data from various reports
- Microsoft application experience, with the ability to learn additional systems and tools required by the job
- Knowledge of the retail industry, including category management and customer behavior
- Previous retailing experience preferred
- Relationship Skills - can create positive working relationships with customers, team members, leadership, vendors, and office support staff
- Drive for results - has focus on the bottom line
- Customer focus - dedicated to meeting expectations of internal and external customers
- Communication Skills - conveys the right information in writing and verbally

To apply, please visit jobs.meijer.com and complete an application.